

contact:
Logistics Initiative Hamburg
Habichtstr. 41
22305 Hamburg, Germany
info@hamburg-logistics.net
www.hamburg-logistics.net
tel. +49 (0)40 22 70 19 - 25
fax +49 (0)40 22 70 19 - 29



Benefit from Hamburg

At Hamburg port pilots guide ships in the right direction. We see it as our task to guide you towards solutions for your problems.

Dock with us!

Hamburg – Northern Europe's logistics centre

Gateway to the world – Hub for Europe



Hamburg — leading logistics hub

The metropolitan region of Hamburg with its over four million inhabitants is one of the areas to **have gained most from fall of the Iron Curtain and from globalisation**. The metropolis by the water is the **North Sea's easternmost port** and simultaneously the **ideal port for eastern Europe**.

As a **global hub** for overseas, central and eastern Europe and the entire Baltic Sea region Hamburg benefits from its **central position** at the heart of Europe's logistical commodity flows.



Facts

- Hamburg is Europe's second-largest container port
- Eighth place worldwide
- Double figure growth rates for container handling since the beginning of the millennium



Hamburg — best connections to the world

A high volume of traffic means that customers can take advantage of synchronized freight services using all means of transportation to distribute goods throughout Europe.

The existing infrastructure provides an excellent basis for this: no other European **logistics location with a sea port** is so perfectly integrated into a **high performance transport network**.

The **rail network** is of particular importance in this context and is used to move a large part of the goods transported. Hamburg is **northern Europe's most important railway hub**.

Thanks to its **efficient network of motorways** Hamburg has the highest growth rates for freight transport in all of Germany.

Located close to the city centre **Hamburg Airport** handles an ever increasing volume of air freight from all sectors of industry. Time-critical goods also play an important role – for example spare

parts or medical technology. In addition to this an attractive network of services provides an ideal starting point for business travel.

Numerous **feeder ships and barges** using the North and Baltic Seas, the Elbe river and large canals complete Hamburg's connections to the hinterland and the states bordering on the Baltic Sea.

The ports in the Hamburg metropolitan region complement the range of trimodal locations on offer.

Hamburg's infrastructure is being developed further: within the overall blueprint for the **"growing city"** Hamburg plans to optimise and expand all means of transport in order to meet growing demands in the long term. The city is enlarging the port and airport; improving the links between the port and its hinterland; and ensuring that road links and public transport continue to perform at a high level.



Facts

- Largest railway hub in northern Europe
- The world's largest shunting yards are at the "Rangierbahnhof Maschen"
- Europe's most modern shunting yards are located within the "Rangierbahnhof Alte Süderelbe"
- The "Altenwerder Containerterminal" is the world's most modern container terminal
- Two out of three containers transported in Germany start their journey in Hamburg
- The "Umschlagbahnhof Billwerder" is one of the highest volume transshipment rail stations for multi-modal transport
- One of Europe's most modern passenger airports, handling over 10 million passengers and with highly efficient cargo logistics
- Synchronized freight services to China, eastern Europe and the Baltic Sea region





Northern Europe's leading logistics metropolis

Hamburg provides the best prerequisites for logisticians.

A dense network of logistics companies and experts ensures a suitable partner for all requirements.

The range of IT and technology specialists; management consultants; lawyers and specialist service companies in the insurance and finance sectors in **Hamburg is unique.**

The **spectrum of intelligent additional services** includes for e.g.: handling of hazardous goods; customs clearance; technical services; waste disposal and quality control.



Facts

- Germany's strongest economic region
- Logistics experts view Hamburg as Germany's most dynamic logistics location
- The world's most important site for financing of ships and transport law
- Headquarters of the International Tribunal for the Law of the Sea
- Headquarters of the International Logistics Board of Arbitration
- 75 % of all time charter contracts for container ships worldwide are handled in Hamburg
- 24 % of global container ship capacity is managed by shipping companies in the Hamburg area



Vocational and further training

- HSL – Hamburg School of Logistics
- HSBA – Hamburg School of Business Administration
- HAW – Hochschule für Angewandte Wissenschaften / Hamburg University of Applied Sciences
- HFH – Hamburger Fern-Hochschule / Hamburg University of Applied Sciences (University for Distance Learning)
- TUHH – Hamburg University of Technology
- University of Hamburg
- Holstenwall Business School: Germany's largest training school for commercial personnel in the shipping and logistics services sector
- FZH – Port and Logistics Training Center of Hamburg
- Academy of the Hamburg Transport Industry
- Brokerage of logistics personnel via the relevant state Job Centres; syndicates and numerous private personnel brokers in the metropolitan region

Wide ranging logistics know-how

Hamburg offers a wide range of educational programmes at all levels of qualification: from **vocational training** to numerous **academic courses** and **further education courses** covering all conceivable needs. For information on the courses on offer visit the logistics learning web portal (www.logistik-lernen-hamburg.de).

In addition to comprehensive commercial and trade courses in the dual training sector a wide variety of academic courses ensure that logistics companies in Hamburg can count on a pool of well-qualified specialist personnel.

A large number of institutions are also active in the vocational further education sector, meeting

the increasing demands made on logistics personnel for further qualifications. The result is a high overall potential for well-trained workers, thus in turn making a significant contribution to the competitiveness of companies located in the region.

Hamburg looks ahead

In order to also be well-equipped for the future the Hamburg metropolitan region is continuously monitoring qualification requirements in order to be able to develop solutions close to the market in cooperation with the partners of the Logistics Initiative Hamburg. The long term recruitment of junior personnel is increasingly also becoming a more central issue.





Home of the best

Hamburg has the **highest number of new company foundations** per head of inhabitants in Germany. The metropolitan region is also an attractive location for foreign companies.

More Chinese companies are located in Hamburg, for example, than in any other continental European city. Hamburg is the most important port for the Far East and **China's gateway to Europe**. The Middle Kingdom is Hamburg port's most important trading partner – and the growth

rates are above average. It thus comes as no surprise that the seven largest shipping lines in China, Japan, Korea and Taiwan have decided on Hamburg.

All the well-known logistics services companies are represented in Hamburg. The global players of the logistics world are packed into the city to manage the massive flows of trade from all continents.

Facts

- Hamburg is Germany's top city for the registration of new companies, with over 22,000 company registrations annually
- Over 3,000 export companies make Hamburg the centre of German foreign trade
- Trade with Asia made up one half of the entire container handling volume of 8.1 million TEU in 2005
- Hamburg is the third largest civil aviation industry site worldwide
- With approximately 400 Chinese companies based in the city Hamburg is one of the leading Chinese locations in Europe



Logistics Initiative Hamburg

In order to remain at the top in future the region's economy has been working hand in hand with the Senate of the Free and Hanseatic City of Hamburg within the framework of the **Logistics Initiative Hamburg** since 2006.

The Initiative is **assisting in the formation of a network** within the business, academic and political communities ranging from the exchange of information to long term cooperation.

The **Logistics Initiative Hamburg** acts as a channel for companies' ideas, demands and interests. Obstacles to growth can thus be clearly identified and removed. This includes the **qualification and brokerage of personnel**; the

preparation and provision of commercial property and sites for development; and a **transport infrastructure meeting logistics requirements**.

Development management services for companies considering locating in the region are supplied from one source.

A particular focus lies on the promotion of **innovation and new technologies** with the aim of supporting the region and creating new jobs. To this end workshops, research groups and conferences are regularly organised to systematically improve the region's knowledge regarding developments relevant to the sector.

Facts

- The Logistics Initiative provides made-to-measure support from a single source.
- Consulting advice on subsidies available and attractive financial aid programmes from the Hamburg Innovation Trust and other institutions in the metropolitan region
- 14,000 new jobs to be created by 2015
- 17 ha of new commercial areas for logistics companies to be provided annually



A growing metropolis by the water

Hamburg is considered one of the most beautiful large cities in Europe. People and companies who decide on Hamburg will experience Germany's best loved city. The Hamburg metropolitan region is characterized by a vibrant international port; the unique position between two seas; beautiful locations to visit in the region; and an attractive spectrum of cultural events and places to dine out. The city itself also offers a fantastic range of leisure pursuits. International schools and kindergartens ensure that even the youngest residents are well catered for.



Facts

- Hamburg is one of the most affluent regions in Europe
- Hamburg is Germany's most successful region as a site for new business
- Third largest number of consulates worldwide
- The Hafencity ("Harbour City") is Europe's largest urban development project
- Strong growth in tourism
- Germany's top gourmet city