

# SUPPLY CHAIN FINANCE SEMINAR A CERTIFICATE PROGRAM

## JOINT EXECUTIVE EDUCATION PROGRAM BETWEEN THE KLU & HHL



### ABOUT THE CERTIFICATE PROGRAM

The certificate that supply chain professionals will receive after attending this seminar attests to their development of new knowledge in what really constitutes a resilient supply chain and how financial resources can be leveraged to assist in creating a more robust supply chain. The seminar, delivered by KLU and HHL professors, experts in supply chain management and supply chain finance respectively, is conducted over a 4.5 day time frame. The seminar will be hosted by KLU at its campus in Hamburg's Hafencity.

### TARGET GROUP

Participants should have a higher education - if possible - and working experience of at least five years. The program is highly relevant for Mid- and Senior-level Executives in SCM positions, Finance and Planning Executives as well as Product Managers.

### OBJECTIVE

The recent pandemic has exposed several issues with the traditional approach to designing supply chains. Over the past thirty years supply chains have grown in length and complexity, while at the same time becoming more lean and fragile. Rethinking how supply chains should be designed to enhance their resiliency while still delivering on an organization's promises is a challenging task.

This seminar will help supply chain professionals understand the key characteristics of a resilient supply chain. It will also focus their attention on the financial implications of resilience and the potential for using an organization's financial capabilities to enhance the resilience of their supply chains. Supply chain professionals who attend this seminar series will take away a better understanding of what true supply chain resilience means, how to organize a supply chain to be resilient, and how financial mechanisms can be used to enhance resilience.

### PROGRAM LOCATION

Kühne Logistics University, located in Hamburg, Germany.  
Lectures will be held on KLU campus in face-to-face sessions.  
Please note: Depending on the COVID-19 situation, online participation will be optional.

### FACTS AND FIGURES

#### Duration

4.5 days of lectures;  
including in-depth seminars, conference catering and networking opportunities

#### Language of instructions

English

#### Dates

Please check our website at <https://www.the-klu.org/executive-education/open-enrollment-seminars/supply-chain-finance-seminar/> for dates and deadline for registration

#### Program fees

The program fee\* is quoted on our website.

\*Cost does not include accommodation or travel expenses. Includes some meals and supporting program.



## REGISTRATION

To register for the seminar please visit our website [www.the-klu.org](http://www.the-klu.org) and go to Executive Education.

If you have any questions or require further information, please do not hesitate to contact our program manager at [professional@the-klu.org](mailto:professional@the-klu.org) and +49 40 327 707 183.

## GENERAL INFORMATION

- Registrations are only accepted for all seminar days.
- The total amount will be invoiced after registration, please inform us of the correct billing address upon registration.
- The program schedule is subject to change.

Upon successful completion of the program, participants receive a certificate of attendance.

## THE INSTITUTIONS

### HHL Leipzig Graduate School of Management

HHL is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate entrepreneurial, responsible and effective business leaders. HHL Executive Education offers state-of-the-art management programs and seminars for executive talents.

### KLU Executive Education

KLU Executive Education has been evaluating, designing, and hosting training and educational programs for executives since 2012. Located in Hamburg's HafenCity, a center of international logistics activities, we provide professionals with the latest thinking in the management of complex, international logistics operations and supply chains based on KLU's key competence areas.